

AMANDA HUBER

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415 east 85 street, 5J
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EDUCATION PARSONS SCHOOL OF DESIGN // NEW YORK, NY

Degree in Graphic Design, December 2006

DUKE UNIVERSITY // DURHAM, NC

Bachelor of Arts with a major in Art History, May 2003

DUKE UNIVERSITY AT THE UNIVERSITY OF SAN PABLO // MADRID, SPAIN

Fall Semester 2001

Concentration in Spanish Art and Architecture.

SKILLS Adobe Creative Suite, Adobe Lightroom, silkscreen printing, bookbinding

Excellent craftsmanship, concept development, and presentation skills.

EXPERIENCE DMD INSIGHT // NEW YORK, NY

Design Associate, Spring 2008 - Spring 2010

Applied multidisciplinary skills in branding, advertising, product naming, information architecture, interactive design, corporate ID, video storyboarding. (Clients: Guggenheim Museum, C-Span, Hunter Douglas, Sephora, Larsen Gray, Shaw Industries, and Credit Suisse)

SMART DESIGN // NEW YORK, NY

Design Intern, Fall 2006 - Spring 2007

Working closely with industrial designers, developed concepts and designs for product packaging, corporate ID, marketing communications, product naming and interfaces. (Clients: Brillo, Pyrex, TFal, and OXO International)

FREELANCE DMD INSIGHT // NEW YORK, NY

Freelance Designer, 2010 - 2011

Developed logo concepts, custom icons, typographic treatments and other identity elements for an ongoing project to rebrand the firm.

RUDER FINN INTERACTIVE // NEW YORK, NY

Freelance Designer, 2010 - 2011

Developed web design concepts for Citi Bank's intranet.

HISTORIC DISTRICTS COUNCIL // NEW YORK, NY

Freelance Designer, 2010 - 2011

Designed the identity for a new preservation program called *Six to Celebrate*.

GREYSTONE + CO, INC. // NEW YORK, NY

Freelance Designer, 2007 - 2008

Designed logos and marketing collateral for real-estate development projects.

ICRAVE DESIGN // NEW YORK, NY

Freelance Designer, 2006 - 2007

Art directed and designed a series of books presenting interior design concepts for Disney Cruises.

RECOGNITION MIX MAGAZINE, ISSUE 17, DECEMBER 2009

Silkscreened poster featured in an issue devoted to international design trends.

CREATIVE QUARTERLY, AUGUST 2006

Featured in photography and book cover design.

PARSONS STUDENT EXHIBITION 2006 AND 2007

Exhibited in the areas of editorial, packaging and book cover design.

AFFILIATIONS AIGA, Type Directors Club, MoMA, Metropolitan Museum of Art